



FOR IMMEDIATE RELEASE – May 16, 2014

Media Contacts: Rochelle Olson, 509-438-0818
Theresa Long, 509-378-3014

Country Mercantile Groundbreaking Ceremony At Badger Mountain South

RICHLAND, Wash. – Join us on Wednesday for the Country Mercantile store at Badger Mountain South groundbreaking ceremony. The community event begins at 11 a.m. Help us celebrate with light refreshments, fresh apple cider, and more.

The new 14,000-square-foot location will be built in the 67 acre Veneto Villaggio, wine and retail development at Badger Mountain South. The new location will offer a wide selection of specialty gourmet foods, local produce, jams, salsas, hand-made chocolate, homemade ice cream, rubs, seasonings and more. The new store will also feature homemade gelato, an artisan bakery and the daily staples of a marketplace.

“The Country Mercantile is nothing less than iconic, and has been a Northwest favorite for many years,” said Dan Bruchman, Badger Mountain South representative. “We are thrilled to have them as a founding partner in our new community, and congratulate Jay and Janece on the groundbreaking of their new location in Badger Mountain South.”

WHAT: Country Mercantile Groundbreaking Ceremony – Badger Mountain South

WHERE: Located at I-82 and Dallas Road interchange – enter off of Dallas Road and follow the signs

WHEN: Wednesday, May 21

TIME: 11 a.m.

About Badger Mountain South

Close to everything - Close to perfect. The 1,500-acre Badger Mountain South Master Planned Community will be a residential, commercial and mixed-use, sustainable development located north of Reata Road at the Dallas Road I-82 interchange. It is planned to merge the latest technologies with the best community design, creating walkable neighborhoods linked by several miles of pedestrian and bike trails with a commercial and office core located adjacent to Dallas Road.

Badger Mountain South supports the idea of a five-minute lifestyle – with shops, parks and schools located five minutes from most homes. In addition to 5,000 new homes, 200 acres of commercial, retail, office and medical development, you’ll enjoy 300 acres of green space, parks and trails. The community has three elementary schools, one middle school, and a host of other civic buildings. Learn more by visiting:

<http://badgermountainsouth.com/> or call Dan Bruchman with Windermere Group One at 509-551-1880.

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